

Privacy Policy

Sports Authority of Gujarat (**SAG, we, our, us**) intends to achieve broad-basing of sports and promotion of excellence in sports and is designed to provide an exhaustive and exclusive set of sporting opportunities, infrastructure and training to young talent *via* various partnerships, championships and tournaments, including without limitation the National Games, in India. In order to be able to participate in these tournaments and championships, etc., the participants are required to register on, access and provide certain information on, SAG's application or software used to access the Platform ("**Platform**" shall collectively mean the "**Website**" or "**mobile application**" or "**any other website, app, pop-up window, tab of SAG**") (hereinafter referred to as "**Services**"). SAG collects, uses, shares, and protects information of any person accessing or utilizing the Platform (hereinafter referred to as the "**User**" or "**you**" or "**your**") for accessing the Services in accordance with the terms of this Privacy Policy. SAG respects the privacy of its Users and is committed to protect it in all respects.

This privacy policy (the "**Privacy Policy**") explains the details of our collection, use and disclosure of information, including your personal information. You should read this Privacy Policy in its entirety before you proceed to accessing our Services.

While you have the option not to provide us with certain information or withdraw consent to collect certain information, kindly note that in such an event you may not be able to take full advantage of the entire scope of features and services offered to you and we reserve the right not to provide you with our services.

This Privacy Policy must be read in conjunction and together with the Terms and Conditions of Use, available at: <https://sportsauthority.gujarat.gov.in/terms-of-use>.

By accessing our Services, in part or full, you expressly agree and consent to be bound by the terms of this Privacy Policy.

1. Scope of Policy and Terms

- 1.1. This Privacy Policy applies to the Services and the Platform that refers to or links to this Privacy Policy. This Privacy Policy applies regardless of whether you have downloaded or accessed the Platform from your mobile telephone or handheld device or any other computer resource to access our Services.

2. Information We Collect

- 2.1. **Personal Information:** Personal Information refers to any information about a living individual who can be identified from that information, either by itself or when it is combined with other information. However, in the course of the end user's interaction with the Services, we collect the following information:
 - (a) Information you submit to us. You give us your information by registering your account, accessing our Services. This will also include information you provide to us by corresponding with us. This may also include your social media information and activity, based on your interaction with us. The following is a list of information collected from you when you register an account on the Platform to avail our Services (but not limited to):
 - (i) Name: for the purpose of knowing the identity of the User;

- (ii) Mobile number and E-mail address: for the purposes of registration, creation of an account, correspondences with you;
 - (iii) Birth Date: for the purposes of verification of your age;
 - (iv) Gender: for the purposes of creating a profile and identifying the demographics of users;
 - (v) Identification proof: for the purposes of verifying a registered profile;
 - (vi) Personal Webpage: where you intend to link your social media handles / profiles with us;
 - (vii) Indian Olympic Association Unit/ State;
 - (viii) Sport and Competition details;
 - (ix) Blood Group;
 - (x) Address Details;
 - (xi) Educational details;
 - (xii) Designation & Employment Details;
 - (xiii) Sports discipline details;
 - (xiv) Bank account details.
- (b) Information we collect automatically:
- (i) Information on your browser and server logs, including your IP address, information in the cookies and your browsing history;
 - (ii) URL information, time stamp, visit information, your browsing history;
 - (iii) Device information.
- (c) Information we collect from third parties:
 We may work with a limited number of third parties (including mobile network providers, and delivery service providers, collection agencies, analytics providers) to provide the Services and may receive information about you from such third parties. We also receive profile information from the social media platform/s that you use to log in or create accounts with us, as per their terms and policies.
- (d) In addition to the above, we may also collect the following information (but not limited to) in order to conduct fitness tests, etc. of the participants:
- (i) Body Composition
 - (ii) Co-ordination
 - (iii) Balance
 - (iv) Flexibility
 - (v) Cardiovascular Endurance
 - (vi) Strength-Core
 - (vii) Muscular Endurance
 - (viii) Health Data and Information
 - (ix) Biometric Information
 - (x) Positional Data

3. Security of Information

- (a) We are committed to protecting the security of your personal and sensitive personal information. Protection of the User information, including the registration details the User

provides to us, is a priority for us. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure.

- (b) Any personal and sensitive personal information which identifies the User will be encrypted at all times whilst in transit over the internet. The technology used by us encrypts any information sent by the User on secured pages. Our server then reads the information using a private key. This means that your information is turned into a code that can only be decoded with the private key or password.
- (c) Whilst neither we, nor any other organization, can guarantee the security of information processed online, we do have appropriate security measures in place to protect your personal information. For example, we store the personal information you provide on computer systems with limited access that are located in facilities to which access is limited.
- (d) To further protect your privacy and security, we reserve the right to take reasonable steps (such as requesting your password) to verify your identity before granting you profile access or making corrections.
- (e) Additionally, you should ensure your password is kept secret at all times. You will be responsible for maintaining the secrecy of your password and account information.

4. Why We Collect Information

- 4.1. We collect information (including Personal Information) to provide the Services and for the purposes as outlined below:
 - a) to help us identify you when you log into the Platform and when you register an account with us;
 - b) to enhance the quality of the Services that we provide and to improve the effectiveness to better tailor our Services to your interests and needs;
 - c) to validate, authorize and map a specific profile with an authorized user;
 - d) for the performance of a contractual obligation;
 - e) to communicate with you;
 - f) to provide you with marketing communications, advertising, news, special offers, and general information about the products and services;
 - g) to provide and process service requests initiated by you;
 - h) to facilitate your participation in various contests or tournaments conducted by SAG, affiliates, subsidiaries, or agents on the Platform.
- 4.2. The complete profile information and usage details pertaining to your health and performance, submitted by you, shall be used for necessary analytics, to provide you with an enhanced and comprehensive user experience and providing prompt service recommendations from our fitness assessment service providers based upon your personal information, usage history, etc. This profile information and usage details shall also be used for further analytics by authorized government agencies and third parties. The User hereby unequivocally consents to the use of such information by SAG for the purpose stated above.

5. Disclosure of your Information and Third-Party Information

- 5.1. We may share the Personal Information (and other information) with our affiliates and/or third-parties when necessary, to provide you with the service infrastructure and the related, to provide advertising and promotional services, to provide search results and links (including paid listings and links), to process financial transactions, to provide customer service, and any such relevant and necessary purposes which are essential for us making our Services available to you.
- 5.2. We will never display, rent, or sell your personally identifiable information to others.
- 5.3. We may have to disclose your Personal Information:
 - (a) As required by law, such as to comply with a judicial order, executive orders, requirement by a law enforcement authority, or by other legal processes.
 - (b) To protect and guard the rights and interests of SAG.
 - (c) When we are required to provide information to the companies that provide products or services on our behalf; (unless we notify you otherwise, these companies do not have the right to use your personally identifiable information).
 - (d) When we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, or, investigate fraud or crime.
 - (e) If we (or our affiliates) are involved in a merger, acquisition, or sale of all or substantially all of its assets or equity.

6. Third party sites

If you click on one of the links to third party websites, you may be taken to websites we do not control. This policy does not apply to the privacy practices of those websites. Read the privacy policy of other websites carefully. We are not responsible for these third party sites.

7. Use of Cookies

7.1. What is a Cookie?

A cookie is a small text file that is sent by a website server to your browser and stored on your computer. Cookies allow website operators to accumulate useful information, such as whether the computer (or its user) has visited the site before. Cookies are needed for several functions which make websites work, or work more efficiently, and they can provide information to website owners about how you use their website. Cookies can also be used to show you adverts that are relevant to you, based on your browsing habits, to personalize your user experience. The only personal information a cookie can contain is information supplied by the User while on the Platform.

7.2. How do we use Cookies?

We use cookies to monitor how people use our website, including estimating audience size, consumer behaviour, user navigation and patterns of use, to help us provide you with a better service. Cookies also make it easier for you to use the website on future visits and allow us to personalize the content of the website to you by recording information about your preferences. We use both persistent cookies (which expire on a specified date) and session cookies (which expire when you close your browser). Please note that third parties (including, for example providers of external services like web traffic analysis services such as Google Analytics, or

advertising services and vendors) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

7.3. You decide which Cookie we use

You can configure cookie settings in your respective web browser as support by web browser.

However, please bear in mind that if you don't allow us to use certain cookies, it may prevent you from accessing parts of our Platform(s) or result in a loss of functionality which degrades your experience of the Platform(s).

SAG also includes links to other websites. Such websites are governed by their respective privacy policies, which are beyond SAG's control. Once the User leaves SAG's servers (the User can tell where he/she is by checking the URL in the location bar on the User's browser), use of any information provided by the User is governed by the privacy policy of the operator of the site which the User is visiting. That policy may differ from SAG's own. If the User can't find the privacy policy of any of these sites via a link from the site's homepage, the User may contact the site directly for more information. SAG is not responsible for the privacy practices or the content of such websites. We urge you to refer to the policies of such third parties, prior to accessing, such websites.

8. Marketing and Analytics

- 8.1. We and our third-party service providers that publish advertisement on our webpages, will set or access website cookies on your computer to distinguish you from other users of the Services. Third-party service providers will use cookies in accordance with their own privacy policies and cannot access cookies used by us. This helps us to provide you with a good experience when you use the Services and also allows us to improve the Services.

9. Your Rights

- 9.1. You have a number of rights in relation to the information we hold about you. These rights include.
- a. The right to access the information we hold about you, and to obtain details of processing;
 - b. The right to withdraw your consent to our continued processing of the information, at any point of time, subject only to any legitimate reason for continued processing in certain circumstances;
 - c. The right to edit your account information and preferences available with us;
 - d. The right to seek from us your personal data to be provided to another company;
 - e. The right to erasure of any personal data that we process, in certain circumstances, to the extent permissible in applicable law, and feasible; and,
 - f. The right to move your information to another service provider, in a compatible format. This will only cover such information which we have received from you.

10. Retention Policy

Retention periods for records are based on the type of record, the nature of the activity and product and service that the same is associated with, linked to. The periods for retention of your personal information vary, depending on specific legal, business and statutory requirements. We will retain

your personal information for such period that is legally or statutorily necessary, and relevant for us to perform our contractual obligations to you.

11. Children

You must have attained the age of majority to be able to use and access our Services. As a parent or legal guardian, please do not allow your minors under your care to submit Personal Information to us. In the event that such Personal Information of minor is disclosed to us, you hereby consent to the processing of the minor's Personal Information and accept and agree to be bound by this Privacy Policy and take responsibility for his or her actions.

12. Contact Us

Any questions or clarifications with respect to this Privacy Policy or any complaints, comments, concerns or feedback can be sent to SAG at: _____ or by normal/physical mail addressed to:

Attn: _____
_____.

13. Changes

We make periodical changes to the privacy policy. Any significant changes we may make to our Privacy Policy in the future will be promptly notified to users by posting the relevant terms in a prominent position on the webpage. The new terms may be displayed on the webpage and you will be required to read and accept them to continue your use of the Services. Any queries pertaining to this policy may be directed to [*** name and contact details**]. You will promptly notify SAG if there are any changes, updates or modifications to your information provided on the Platform(s). Further, you may also review, update or modify your information and user preferences by logging into your Profile page on the Platform.

14. Jurisdiction

If you choose to visit the website, your visit and any dispute over privacy is subject to this Policy and the website's terms of use. In addition to the foregoing, any disputes arising under this Policy shall be governed by the laws of India.